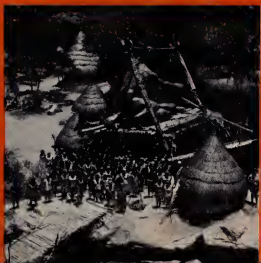


# studio



MAGAZINE

*FOR AND ABOUT PEOPLE IN THE INDUSTRY*



SEPTEMBER 1966 / 25 CENTS

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# DON'T MAKE ME LAUGH

by Jim Dash

It is said that in those *French Westerns*, they make over there . . . that instead of a cowboy yelling at the bartender, "Gimme a shot of Red Eye, he barks . . . "Un Dubonnett, sil vous plait!"

Earl

The modern woman tries to get the most out of an evening gown.

Chuckles

Friend, director *Willie Wyler*, is campaigning to start acting at noon instead of at 9 A.M.

The front office is for directing to start at noon too, William.

*Angela Lansbury*, a hit in the N.Y. musical, 'Mamie', says she was always a closet singer. *Fred Williams*, Disney Paymaster, tried it in the washroom and saw the kitchen sink.

Some folks are skeptical about rabbits that talk, like Harvey for instance. But *Russ Brown* over at Paramount claims that on his recent visit to the Bishop Fair he heard a cow talk. Russ got aced into the milking contest, by Todd Watkins, the Town editor, and being a city guy couldn't figure what end was up. But the cow turned it's big sympathetic brown eyes on Russ, and said . . . "Just hang on Russ, and I'll jump up and down."

*Willie Live*, the English cameraman complains . . . that a hair on the lens was beastly enough, but over there when the boy and girl embrace, he can't get the girl out of the hero's hair, and the editors can't figure out where girl meets boy.

Yep, agrees *Tom Ewell*, some of our old jokes have hair on them too, and you have to pull a switch. Take . . . "Who was that lady I saw you out with last nite?" "That was no lady, that was my brother-in-law, and the family can't do anything about it."

\* \* \*

All us squirrels are hoarding salted peanuts like crazy cause the new zoo will be opening on Monday, October 17, all the animals willing. We can expect the animals to be more ill at ease than the public on opening day. Put a gnu in a new zoo and he feels most unaccustomed.



## HOW TO OBTAIN YOUR COPY OF STUDIO MAGAZINE

Studio Magazine may be found at the following locations:

UNIVERSAL PHARMACY, 3799 Cahuenga Blvd.  
FRANK MORRIS PHARMACY, 10143 Riverside Dr.  
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or by Subscription 3.50 year. Studio employees (with identification) will be placed on Studio mailing list without charge.

# studio

MAGAZINE

FOR AND ABOUT PEOPLE IN THE INDUSTRY

Volume I, No. 5 SEPTEMBER, 1966

## BEHIND THE SCENES

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### \* THE COVER

Studio Magazine salutes **N.B.C. Week** Sept. 11 thru 17th. See Page 10 for run down on shows featured on Cover.

Studio Magazine is published monthly for and "about the people who work in the Industry" by Valley Que Publishing Co. Advertising offices, 14006 Ventura Blvd., Sherman Oaks. Mailing address: Drawer M, Sherman Oaks, California. SUBSCRIPTION RATES: 1 year 3.50, 2 years 5.50. Deadline 15th of each month. Copyright 1966.

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# STUDIO TALK

by John Ringo Graham

Rush Carlson, chief engineer of the Universal Sound Dept. retired after more than twenty years with U.C. Studios. He was given a farewell party by members of the Dept. at Merrick's Restaurant. (See photos of fond goodbye's next issue).

Robert Duvall will be signed by Warners to star in "Moonshot," which Robert Altman will direct for William Conrad, exec producer.

Jack Jennings, an NBC sales staffer in Hollywood for the past 10 years, has been named successor to Noyes Scott as KNBC sales manager.

Scott was recently named manager of the NBC-owned station in Washington. Tom Straszewski, newly appointed local sales manager for KNBC, reports to Jennings.

Paul Newman, Henry Fonda, Jane Fonda, Tony Randall, Freddy Fields and his wife Polly Bergen, as well as Michael M. McKeon, of California Land Sales, are among participants in the purchase of the 1,030-acre Sierra Alta Rancho in the Malibu mountains. Tract was obtained for \$3,150,000 from Sunset International Petroleum Corp.

Annual convention of Women of the Motion Picture Industry will be held Sept. 30-Oct. 2 in Des Moines.

Bob Crane jets to Evansville, Ind., today as guest of honor for tribute to area Vietnam veterans staged by CBS-TV affiliate WEHT-TV, and for benefit dinner dance on behalf of local hospital.

Pepe Callahan back from p.a.'s for "Alvarez Kelly," in San Diego.

Walt Disney's "The Art of Animation," long out of print, is being reissued in response to continuing demand according to its publishers, Golden Press, Inc., publishers of Golden Books.

Michael Ansara has been signed by executive producer Frank Price to guest-star as a bank robber in the "Name Of The Game" segment of Universal TV's "The Virginian," now in production.

Earl Bellamy is in Mexico for a new "Tarzan" directing assignment.

Alan Gordon, president of Gordon Enterprises motion picture-TV equipment distributorship, announces addition of a 2500 square-foot still-camera division to its North Hollywood operation. Frank Blaha has been assigned to direct the new division.

Robert Duvall stars in Warner Bros. "Moonshot" portraying the astronaut commander in the drama about a mission to land men on the moon.

Melody Patterson, femme star of Warners ABC-TV comedy series "F Troop," has been selected "Miss Perfect Type" by the International Assn. of Printers to reign for the year 1967.

With 16 "Gunsmoke" scripts already under his belt, Clyde Ware got nipped by producer Phil Leacock to scribble four more.

## PERSONELL PROMOTIONS at DISNEY STUDIOS

A good many promotions among the personnel of the company and its subsidiaries, domestically and abroad, and a most important shift in the center of responsibility from Paris to London for picture distribution in Europe, took place during the late Spring and early Summer months.

Buena Vista, both domestic and international, acquired four new vice presidents. Leo Greenfield, who just last Summer was named domestic sales manager, went up to vice president and will assist Irving Ludwig in directing the company's overall sales operations while still functioning in his managerial assignment.

Joseph J. Laub, secretary and general counsel of Buena Vista, was elected vice president and will continue his legal executive responsibilities.

Donn Tatum, a vice president of Walt Disney Productions and Roy Disney's administrative assistant, was voted a Buena Vista International vice presidency.

And Dick McKay, who joined the company in 1959, has moved over to the

Continued on Page 26

# What is The 'Council of Associated Studio Employees?'



## COUNCIL OF ASSOCIATED STUDIO EMPLOYEES

ORGANIZATION COMMITTEE  
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Since a travel advertisement recently appeared in STUDIO MAGAZINE, there have been many inquiries from our readers as to just what the 'Council' is, and what are its aims and purposes.

The travel portion of this unique organization is only a small facet of what is hoped will become a group of employees in the industry who join together for mutual fun and profit.

It is by no means the purpose of the Council to supplant existing Studio Clubs such as those at Warner Bros., Paramount, Universal City and many others, but to augment them. Studio employees, in all phases of their work are often times regarded as a 'strange breed of cats', and in the past many social groups have declined them admission. Our industry is by nature very transient, and all too often a skilled craftsman, or secretary has found himself (or herself) more or less cut adrift from the benefits which have accrued to them by being employed in a studio other than that in which their Studio Club membership originated. While it is very true that the cost of membership varies from studio to studio, and that the benefits are many and varied, the personalities behind the formation of the Council have heard many expressions of interest from fellow workers that there is a need for a *single* organization which can and will provide these benefits, both social and personal, no matter where the member may be employed, or for how long a time. This is the basic premise of THE COUNCIL OF ASSOCIATED STUDIO EMPLOYEES.

By publication time of the next issue of your STUDIO MAGAZINE it is hoped that complete details will be available to all of our readers. Meanwhile, if the basic principles as outlined above appeal to you as an individual, employed in this most fascinating of all professions, we'd like to hear from you. It will be possible to keep abreast of the progress of the Council in either or both of two very simple ways: 1. Watch for the October issue of STUDIO MAGAZINE; and 2. Fill out the coupon below. In either case . . . there is NO obligation!

# They Take Care Of Their Own



**IVY-COVERED COTTAGES** — Sixteen new cottages like these have been completed at the Motion Picture Country House and Hospital in Woodland Hills. This gives a total of 54 units now functioning.

**PRETTY AS A PICTURE** — This is the strength-giving vista the tenants of the Home & Hospital look out upon from their cottages. Endowments to the current drive will make possible additional construction of needed facilities.



Acting is a notoriously competitive profession, and yet, when a fellow actor is really in need, his fellow actors are the first to come to his assistance. Members of the motion picture industry proudly "take care of their own" — through voluntary contributions deducted from their payroll checks.

Aware that the present self-help of the industry (the Motion Picture Country House and Hospital in Woodland Hills) is today operating at 98% capacity and that future needs will require substantial expansion in funds and facilities, the Motion Picture Relief Fund has embarked on a "colossal, stupendous" fund raising drive designed to procure \$40,000,000 in contributions over the next fifteen years.

The drive, headed by Gregory Peck, intends to raise this epic amount through capital gifts, bequests and endowments. George L. Bagnall is the Fund's president.

Of the \$40,000,000 goal, \$5,000 only will be used for new constructions and expansion. The balance will go to MPRF's Endowment Fund to provide income to meet spiraling operating expenses.

New monies provided by the drive will make possible the construction of 16 new cottages to be added to the Country House (just completed), the immediate addition of 60 more beds to the Country Hospital and the eventual enlargement of the facility to 300-400 beds.

Also to be built is the Louis B. Mayer Memorial which will include a theatre, chapel and occupational-recreational facilities. The Mayer Estate recently donated \$250,000 to the Fund.

The MPRF maintains: (1) the Country House, 36 single and two double cottages for retired industry veterans from all branches of the business, (2) the Country Hospital, (3) the Motion Picture Rest Home for convalescent cases, and (4) the Pavilion, a 79 bed long-term care center. Also maintained at the headquarters, 335 N. La Brea, Hollywood, is a clinic and welfare services center.

All gifts and donations to the Fund are tax deductible and they can be arranged by calling the headquarters — 933-8231.



QUESTIONS AND ANSWERS  
WHICH TELL THE STORY OF  
THE MOTION PICTURE  
RELIEF FUND

Q. Why has the Fund embarked on its 15-year, \$40,000,000 building and endowment campaign?

A. A study made in behalf of the Fund's Board of Trustees disclosed that present facilities, now operating at 98% of capacity (compared to a national average for similar facilities of 80%), will be soon unable to meet increasing requests for assistance.

Q. What's the story on hospital operating costs?

A. They've increased at the rate of 8% annually over the past ten years. What cost \$100 a decade ago now costs \$199.

Q. How about the industry age level?

A. The motion picture and television film industry have one of the highest averages in American industry — 54. This points strongly to increased requests for assistance.

Q. Has the Fund any indication as to the number of personnel who will retire within the next few years?

A. Yes. Minimal estimates indicate 12,500 industry personnel will retire shortly. Unhappily, many of these may require Fund assistance. The Fund must plan ahead if it is to maintain its long established policy, "We take care of our own."

Q. How will the \$40,000,000 be used?

A. Of this goal, \$5,000,000 or less will be used for new construction and expansion. The balance will go to MPRF's Endowment Fund to provide income for increased operating expenses. The reason for this is that payroll deduction contributions will not provide sufficient income to meet greater operating expenses.

Q. What additions, if any, are planned for the Country House?

A. 16 cottage units are being added to the Country House, while present facilities will be refurbished.

Q. What about the Country Hospital?

A. The proposal is to eventually increase the capacity of the hospital to 300 to 400 beds. Immediate plans are to add 60 beds. Also clinic, kitchen, storage, laboratory and pharmacy facilities will be expanded.

Q. Are these the only construction projects?

A. No. The Fund has received \$250,000 from the estate of the late Louis B. Mayer to build the Louis B. Mayer Memorial on the Woodland Hills property. The memorial will include a theatre, chapel and occupational-recreational facilities.

*Continued on Page 28*

## MOTION PICTURE INDUSTRY SHOUTS "ACTION" AND THE BIG FUND RAISING SCENE BEGINS



*FAVORITE CHARITY OF THE GREATS — Great personalities in show business have made the Country Home & Hospital their pet project. Shown above during a visit to the home are, at left, George Jessel and, at right, Walter Winchell greet famed Bronco Billy Anderson, the film industry's first great western star. Standing back of Bronco is Dave Chasen, famous restaurateur and "caterer by appointment" to the Country Home.*



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**FOR FRIENDS IN RADIO-LAND**—Pretty Mary Kemper records some royal words for radio station KGIL at reception given by American Federation of Radio and Television Artists honoring Prince Surachatra Chatrachaya Purachatra of Thailand. She is flanked from left by Frank Nelson of Studio City, the prince and Tyler McVey of North Hollywood. Mr. Nelson is president of Los Angeles chapter of AFTRA and Mrs. McVey is national president.

## Reception for Prince of Thailand

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**GREAT-GRANDSON OF KING**—Prince Purachatra is the great-grandson of King of Siam whose life story was brought to the stage and screen by Rogers and Hammerstein's "The King and I." Besides his mission to take back good television to his home in the far east, the prince hopes AFTRA members will aide him in campaign to have, a city in California named Siam. Jack and Jane Edwards of Studio City listen attentively to the prince's words.

**WATCHING CEREMONY**—Members of AFTRA made the visiting prince an honorary member. Enjoying the rites are from left, Sam Edwards, of Studio City, Que's Fran Erwin, and Tyler McVey. His royal highness was in Hollywood screening television films to take back to Thailand.



# NBC WEEK IS HERE!

## COVER STORY

**OCCASIONAL WIFE** — When a swinging, young bachelor is passed over for promotion because of his marital status (which he has no desire to change) he has a brainstorm about making a platonic business arrangement with an attractive girl to pose as his wife on business-social occasions. Michael Callan plays the ambitious junior executive and Patricia Harty co-stars as the girl who agrees to masquerade — in return for her rent, art lessons and contact lenses. "Occasional Wife", the NBC-TV situation comedy color series will have its premiere colorcast on **Tuesday, Sept. 13** (8:30-9 p.m. EDT and PDT; 7:30-8 p.m. CDT).

**THEY GOT TROUBLE** — Princess Fatima (Stefanie Powers) portrays this role as well as her regular part of April Dancer) and Mark Slate (Noel Harrison) meet more trouble than they can handle when they oppose a desert prince's bid for power, in "The Prisoner of Zalamar Affair" on the NBC Television Network's "The Girl from U.N.C.L.E." colorcast, **Tuesday, Sept. 20** (7:30-8:30 p.m. PDT, EDT; 6:30-7:30 p.m. CDT).

**WE'RE HOME** — Sam Garret (Richard Mulligan) brings home old friend Eddie Benton (Paul B. Price). A freeloader and ex-salesman, Eddie cons Sam into a movie job in "The Big Return of Little Eddie" colorcast of "The Hero," **Thursday, Sept. 15** (9:30-10 p.m. PDT and EDT; 8:30-9 p.m. CDT).

**A SOOTHING TOUCH** — Greek inn keeper Tuesday Hajadakis (guest star Luciana Paluzzi) cares for the THRUSH-inflicted wounds of U.N.C.L.E. agent Mark Slate (Noel Harrison), in "The Doggone Affair", premiere colorcast of NBC-TV's "The Girl from U.N.C.L.E.," **Tuesday, Sept. 13** (7:30-8:30 p.m. PDT & EDT; 6:30-7:30 p.m. CDT). Stefanie Powers stars in the title role as agent April Dancer. Leo G. Carroll and Randy Kirby co-star.

**PREMIERE** — Luciana Paluzzi guest stars as a Greek inn keeper with a yen for Hollywood who helps a pair of U.N.C.L.E. agents when they need it most, in "The Doggone Affair", premiere colorcast of NBC-TV's "The Girl from U.N.C.L.E.," **Tuesday, Sept. 13** (7:30-8:30 p.m. PDT & EDT; 6:30-7:30 p.m. CDT). Stefanie Powers stars in the

title role as agent April Dancer. Noel Harrison stars as April's partner, Mark Slate. Leo G. Carroll and Randy Kirby co-star.

**HEADLINER** — Roger Miller premieres in the NBC Television Network's "The Roger Miller Show" colorcast, **Monday, Sept. 12** (8:30-9 p.m. PDT & EDT; 7:30-8 p.m. CDT). He will star in his own half-hour musical showcase every Monday night, and play host to top weekly guest stars. Roger Miller composes, writes and sings. His first guest will be Bill Cosby.



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Manager



Roger Miller, star of NBC's fall musical variety show, takes 'five' during rehearsal.

## Bullock's Salutes N.B.C. WEEK

What's new and exciting in big-time television will be the highlight

when Bullock's Fashion Square salutes NBC Week, September 11 through September 17. In the week-long event,

special exhibits, displays, posters and a "Sneak Preview" featurette will all give insight to the fall line-up of new shows and returning favorites, as shown in Fashion Square Mall.

Special guest stars will appear Saturday, September 17, to give autographs and talk with people about the new shows.

Intriguing dimensional displays from the sets where the shows are being made will be featured this year in Fashion Square. "The Girl from Uncle" and "Star Trek" will be displayed in Bullock's San Fernando Valley on the third and fourth level. Other new shows will have feature spots in the Mall area.

The light-hearted sneak preview, "Two in a Taxi", will be shown daily in the Mall to give customers an inside track on future favorites for the fall season. Show times are Tuesday through Friday, 1:00 to 4:00; Mondays and Fridays, 1:00 to 8:00 p.m.; Saturday, 11:00 a.m. to 4:00 p.m.

The all-important car driven by "The Monkeys" in NBC's new show of the same name, will be featured on the Mall, as will innumerable props from such shows as "Bonanza", "The Road West", and many others.

Bullock's Fashion Square's salute to NBC takes place September 11 through September 17 in Sherman Oaks, Ventura Freeway at Woodman.

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## WHERE ARE THEY NOW?



### "PRIDE OF ALABAMA" TRIES HAND AT THE MOVIES

After a quick airplane flight from Tuscaloosa, "Dixie" Howell, Alabama University's all American football star drew the attention of many a Universal film star when he made the screen test for the stellar role in a forthcoming serial film "The Adventures of Frank Merriwell". The photographer caught Howell as he was receiving instructions for his movie test from Director Jack Foley. Those in the group are Cameraman George Robinson, Director Foley, Douglas Fowley, Supervisor Henry MacRae, Vince Barnett, Howell, Mary Wallace, Baby Jane Quigley, Phyllis Brooks, Eole Galli and Buck Jones. Howell flew back to school for a Monday examination after the screen session in Hollywood.

HENRY McRAE, Serial King made a pass for the Rose Bowl Hero of 1935. CARL ANDRE, Joel McCrea's double owns the Pioneer Hardware Store in Bishop, and acts as the Inyo County contact for motion picture locations. Just finished 'Nevada Smith'. Maude Allen, former well-known Hollywood script-girl also resides in Bishop.

Enjoying his retirement is Earle Kenton, director of many, many pictures including Dracula, a Frankenstein, and scare toppers that made the wolf cry "WOLF!"

NICK LUCAS gets surrounded up at the Roosevelt Golf Course when he makes a couple of birdies; by birdies who sing his old favorites. They keep a guitar in the starter's house for the occasions and when Nick strums and sings, they get in on 'My BLUE HEAVEN' with gusto.



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## Personality

Honored by her fellow pro's in the entertainment industry as "Miss Golden Globe of 1966", actress-athlete-musician-All-American Girl Cheryl Miller is one of Sherman Oaks' shining assets.

A native daughter whose name is fast winning that ultimate appellation, "household word," she is the co-star of "Daktari", Walt Disney's Deb Star of 1965, and under contract to MGM Records as a singer. She is also an amateur anthropologist, guitarist, licensed skin diver, and holds the girls' 50 yard dash record in the San Fernando Valley.

She's a *rara avis*, too, in that she is a former child actress who has grown into an adult actress who is normal in every respect save talent, versatility and multiplicity of interests. Her first motion picture appearance was at the age of 19 days, co-starring with Gary Cooper and Theresa Wright in "Casanova Brown."

In the world of Glamor Girls, where biting a marshmallow is considered physical therapy, Cheryl's athletic

abilities mark her as unique and equip her for the arduous African location shooting of "Daktari". She has, as you might expect, become an expert in the handling of trained wild animals.

"I have learned," she says, "that each animal has a warning signal. It may be a movement or a sound, but I know when animals are hungry or restless or tired. I try to treat them with consideration, and they have done the same with me — at least so far!"

Cheryl lives with her parents in Sherman Oaks, and her off-camera hours are devoted to her musical and sports pursuits. She dates as frequently as her film schedule allows, sometimes inviting her boy friends to accompany her to the Bel Air Presbyterian Church on Sunday (a sort of romance mid-term exam).

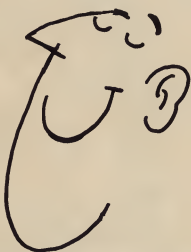
Feeling that personal happiness is a "career in itself", she is always considering possible paths of endeavor other than acting. Her analysis is, "I am growing and reaching the answers. I hope I may be able to choose the right path whenever the time comes, be it acting or wherever else I might be needed most."

Guided by such natural intelligence, and possessed of such natural beauty, it is inevitable that "Golden Girl" will meet "Golden Boy."



CHERYL MILLER

Sherman Oaks' Golden Daughter



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Ancient airplanes and antique automobiles — perhaps the only ones left in the world — completely restored to original condition. This irreplaceable collection will be displayed by private owners at Lockheed Burbank Airport on Saturday, September 17, from 10:00 A.M. to 4:00 P.M. and on Sunday, September 18, from 10:00 A.M. to 4:00 P.M.

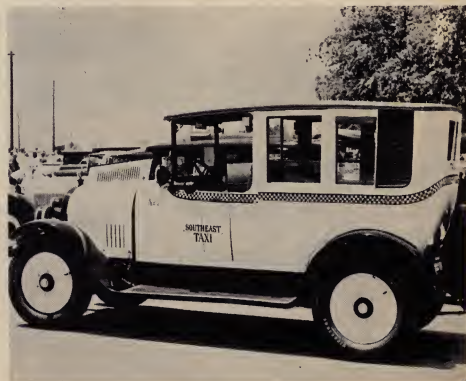
There will be no admission charge — parking free — everyone welcome — children will love it.

Additional attractions will include exhibits of model airplanes by members of the Valley Youth Foundation and the North American Flight Masters. The Valley Airman's Association in cooperation with the 99's — a woman's flying group — will offer airplane rides for 2¢ a passenger pound.

An expected 30 to 40 antique aircraft will fly in from all over the country—pilots from Orange County, Santa Paula, Ontario, Santa Barbara, San Francisco, San Diego and Oakland/Columbia airports will compete for trophies. At least 53 years of flying will be represented.

Vintage cars, some dating back to a 1909 Kasil Kar, and a 1903 & 1904 Cadillac, a 1912 & 1915 Packard, and a 1917 Dodge, will be on display.

**NEED A TAXI?** Here's Bob Davis' 1920 Checker cab (Three place cab) Ralph Majors of Los Angeles driving his 1902 Mitchell, a major attraction at the show.





...and that's  
the Way I heard It

By JACK FOLEY

Here I'm sitting with the fellas, and Joe said that over on the Gunsmoke set, the propman had to come up with a new color for blood, since chocolate was photographing like the blood Vernon Kramer, the sound mixer, was squeezing out of his turnips, for diet juice. Well, it didn't take long for Props to find the chemicals, on the shelves of Amanda Blakes Long Branch bar, to cook up a batch of stain that will curl and spread in the three cardinal colors. In fact any day now we expect Jim Arness to come up with a work of Pop-art entitled, 'Sundown over Dodge City' Wal, sed Red Stanley, the Lone Star State's lyric writer, those prop fellers come up with the answers; like when I asked Eddie Keyes to help me with my crossword puzzle question. 'What can you find in Texas and no other place in the world?', and quick on the draw he answered . . . "A Texan, silly".



KEYES CARDBOARD KILLER

Eddie Keyes was the propmaster on a TV show when the leading man took deathly sick and had to be taken to the hospital, leaving the picture without an important scene. With him in a close-two-shot, to complete the picture, Keyes rushed a cut of the long-shot to Cece Swarts, in the Sign Shop, and Cece blew up a life-size cutout of the actor and as a silhouette, with Eddie working his hand, the baddy found out that crime doesn't pay.

And that's the way I heard it.

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**ON THE BACK L**

by Fran

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Special effects displays abound at Universal City Tour as visitors may see, close-at-hand how rain is created for the screen.



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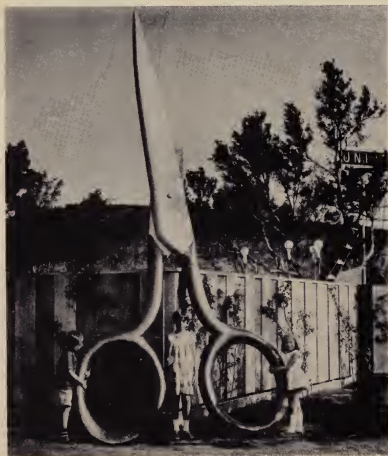
# CITY STUDIOS

Universal City Studios, the largest motion picture and television production facility in the world — and the longest established — located on 410 acres of land the first to open its gates to the general public, with the studio and its film-making operations as an attraction in itself.

On the eve of the golden anniversary (March 15, 1965) of the studio's location at its present site, straddling the hills between Cahuenga Pass and the Los Angeles River, and from Lankershim Boulevard on the west to Barham Boulevard on the east, a tour schedule was inaugurated to afford visitors a generous inner glimpse at the fascinating day-to-day workings of a Hollywood film studio.

Fittingly, the gaily decorated three-car vehicles travel a route where real (not alone reel) history was made. The studio's Lankershim Boulevard front is part of the original Rancho Cahuenga de Ramirez land grant, given by Charles IV of Spain in 1795. It is precisely where Generals John C. Fremont (for the U.S.) and Pio Pico (For Mexico) signed, on Jan. 13, 1847, the Treaty of Cahuenga whereby the southern region of California was placed "in a state of peace and tranquility," and came under United States rule.

UNIVERSAL CITY PLAZA, a multi-million dollar building project, consists of a complex of ultra-modern buildings, fronting on Lankershim Boulevard. Completed are the 14-story MCA Tower, which houses the executive offices of MCA Inc.; Universal Pictures and Universal-TV; a Studio Commissary, equipped to serve 2,000 customers in an hour's time; the Universal City U.S. Post Office; and the Production Building, which contains the studio's production casting, art and research departments; and the recently completed Technicolor Laboratory Building.



"GIANT SCISSORS" — Larger than any you will find at home, they are only one of the various movie props displayed at the 'upper lot' on the Universal City Studios Tour.

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**PERSONAL ATTENTION** — This is not a 'self-service' store. Rathbun's employs experienced, efficient salespeople who are here to help you find what you want. If you can't come in yourself, call our personal shopper, Patti Sherman.

**LEISURELY SHOPPING** — Meander around from one department to another in Rathbun's rambling store. No elevators, no escalators... so easy to match that with this and this with that.

**FRIENDLY ATMOSPHERE** — Rathbun's employees are just a little friendlier... a little nicer than the run-of-the-mill. They'll go out of their way to make your shopping pleasant.

**BRAND-NAME MERCHANDISE** — Rathbun's carries all famous-brand name fashions for the family and home.

**GIFT-WRAPPING** — Your gift means so much more when beautifully wrapped for the occasion by Rathbun's gift-wrap artists.

**PATIO PARKING** — Step out of your car and into Rathbun's from our adjoining parking lot. No meter worries, plenty of space.

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# The EARLY DAYS of HOLLYWOOD

By BILLY PARCHER

IN the days when the lemon exchange and the ice plant constituted its industrial section and Paul De Longpre's gardens and studio its artistic center; in the days when its livery stables outnumbered its garages two to one—two stables to one garage—Hollywood was a city of repose.

Broad porched, vine-covered cottages, set in segments of lemon groves, sheltered folks who were past the hurry of life. Retired farmers from Iowa and retired merchants from Missouri greeted one another over neatly trimmed geranium hedges. Retired bankers, brokers, lawyers, men who had come with their families to spend the afternoon of life, leisurely, in the warm California sunshine, smoked after-dinner cigars with conservative Los Angeles business men who had succumbed to the charm of the foothills and the lure of the faint aroma of the sea.

And everywhere were trees and flowers; pepper trees and palms, roses and geraniums, and lilies, call a lilies everywhere.

The Hollywood city directory for 1908 contains the following interesting paragraph:

"The city was incorporated as a city of the sixth class in November, 1903, at which time it had an estimated population of about 700. A census taken in November, 1907, showed a population of 3,500. Out of a total of 854 homes 615 were owned by occupants—that were permanent.

That is the kind of a place it was, a city of homes. No mushroom growth, just a steady, conservative little city. Good schools, churches, library, a few clubs, volunteer fire department, a few stores, no saloons, no policeman, and—the Hollywood Board of Trade.

That organization was formed early in the chartered life of the city for the purpose of acquainting the retired farmers from Iowa, and the retired merchants from Missouri and other points east of the Rocky Mountains, with the many attractions of "Beautiful Hollywood." This

it did very well, sending out dignified, conservative little booklets, and daintily colored postcards, written and designed to attract just the right sort of people.

How the word "trade" came to be a part of the name of the organization is a mystery, certainly it had no meaning there. More properly, the name should have been the Hollywood Board for the Prevention of Trade, for, while it guided and gently pushed the destiny of the city along cultural and educational lines, and, at times, even became quite enthusiastic over street improvements and storm drains, it was never known to have encouraged trade of any sort. It recognized that a certain number of stores and trades people were a necessity in even so exclusive a district, but it was against what it considered unnecessary business enterprises, and was violently opposed to any industry requiring a smokestack. One of

the bitterest fights of those early days was against the establishment of a lumber yard on Prospect avenue, now the Boulevard.

And the Board represented the people of the city adequately, fully. Hollywood was a conservative town. As conservative as this:

On a summer evening in 1907, eleven perfectly respectable gentlemen, dressed in sober business suits, of a cut deemed proper at that period for men who had passed the age of flippancy, sat around a long

table of most approved Grand Rapids design, in a bungalow type city hall. The directors of the Hollywood Board of Trade were holding a regular bi-monthly meeting.

The minutes of the preceding meeting had been read and approved; the chairmen of the several standing committees had made acceptable reports; a request for an appropriation of fifty dollars to carry on a bond campaign for additional school facilities had been voted without disturbing argument. Every thing was decorous, proper, satisfactory. The mingled odor of geraniums and pepper



Corner of Caluenga and Hollywood Blvd. in 1906 when only one street car track graced what was then called Prospect Ave.

berries came through the open windows. The eleven, relaxed, leaned back in comfort. It had been a pleasant evening, well spent.

The chairman made a little preliminary noise in his throat.

"Is there any new business to bring before the board?" he asked, "if not a motion to adjourn will be in order."

A new member, an experiment really, arose. He was distinguished from his fellow members by a certain alertness of manner and a sporty way he had of wearing his neck tie in a tight knot.

"Gentlemen," he said, "I wish to call your attention to the discrimination against Hollywood shown by the Los Angeles Pacific Railway Company. The distance from the heart of Hollywood to the business center of Los Angeles is six miles, and the fare is ten cents. Other communities, several miles further out, are paying five cents. I am convinced that this discrimination is seriously interfering with the growth of Hollywood. I have been making some inquiries and am confident that a vigorous protest by this organization is all that is necessary to secure a reduction in fare. We need more people; let's go after them," and he sat down.

"Beautiful Hollywood in the five cent zone," he said from his chair.

A rather short, rather bald, rather serious gentleman arose.

"Our friend," he said, "has suggested that we need more people. I agree with him, we all agree with him, I think. But do we need the kind of people a five cent fare will bring? Hollywood is a city of beautiful homes and spacious grounds. We pride ourselves on that. A city of schools and churches; a city of culture, if you please. Do we want our lemon groves cut into town lots and sold for so much down and so much per month. It might be a good thing for a few real estate dealers, but it would be a poor thing for 'Beautiful Hollywood.' I am opposed to the five cent zone idea of our worthy friend, and, knowing the members of this board as I do, I feel sure I am not alone in this opposition."

"Are there any further remarks?" inquired the chairman.

A gentleman at the lower end of the table looked at his watch, and then leaned forward so abruptly that the front legs of his chair hit the floor with a thump.

"I move we adjourn," he said, and they did adjourn. It was nine o'clock.

That was Hollywood four years after its incorporation as a city of the sixth class, and three years before its consolidation with the city of Los Angeles; a consolidation made necessary in order to secure an adequate water supply for the foothill city.

Later a reduction in street railway fare had come, but the prophecy of the rather short, rather bald, rather serious gentleman had not proven true. The reduction had not proven a poor thing for "Beautiful Hollywood."

The lemon groves had been cut into town lots, but these had been offered under building restrictions and at prices that had attracted, mostly, those in tune with the conservative, exclusive, spirit of the place.

Italian villas, French chateaus, old English manor houses, Chinese pagodas, Swiss chalets, Spanish castles and East Indian bungalows began to make their appearance along the foothills. More geranium hedges were planted and more rose gardens set out. But through it all Hollywood remained the same, conservative, decorous, cultured if you please.

Now when a city born in culture, cradled with a conservative foot on the rocker and nurtured on the mild milk of decorum, suddenly has bewildering fame thrust upon it and over night becomes the most talked of city in the United States, some astonishing thing must have happened.

On a summer morning in 1912, a young lady living in an East Indian bungalow, at the top of one of the most exclusive hills in Hollywood, pulled back the curtains of her chamber and proceeded to do her regular daily dozen. Over the brow of the hill came a flock of flossy, black-nosed sheep; following them came a Kate Greenaway, shepherdess. The young lady at the window, in the expansive moment of her fifth deep breath, suddenly deflated.

"She-e-e-e-p! Sheep on the hills of Hollywood, sheep and a picture-book shepherdess, unheard of, she whispered, and went to tell papa.

The next morning a rather short, rather bald, rather serious gentleman was greatly shocked when a boulevard car stopped, while a whitewashed elephant reached its trunk through the front window and neatly extracted the motorman.

The movies had come to Hollywood.

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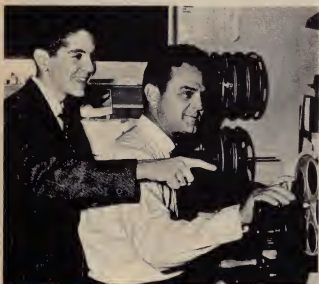
*Harriet and Robert Bittenbender*



*Ken and Leslie Laird*



*Carl and Chris Nater*



*Lloyd and Charles Richardson*



*Herbert and Barbara Robinson*



*Ken and Catherine Sieling*

## Eight More Students Named In Third Annual Program

Eight more students have been started off toward the hallowed halls of ivy as winners in the third annual Disney Foundation College Scholarship Program for the sons and daughters of company employees in the United States. Each received the good news from Walt personally in a congratulatory letter.

Full-tuition scholarships were won by Leslie Laird and Chris Nater, and half-tuition scholarships by Robert Bittenbender, Christine Palmer, Charles Richardson, Barbara Robinson, Catherine Sieling and Susan Smith.

Leslie Laird, whose father, Ken, is Buena Vista's Atlanta sales supervisor, will enter Vanderbilt university in Nashville, come September, to major in either French or history. At D'Youville Academy in Chamblee, Georgia,

where she graduated in the Spring, Leslie was a prominent young lady—as student body president, a finalist in scholarship awards competition, contributor to a weekly teen-ager column in *The Atlanta Constitution*, and an honor student.

Her older sister, Mary, a first-year Disney program winner, graduated with a political science degree from Vanderbilt in June.

Chris Nater, son of Carl Nater, Buena Vista's 16mm division director, follows his sister, Prudy, a 1964 Disney scholarship winner, into Pomona college where he will pursue a degree in business administration. An active student at Glendale high school, Chris served on the student court, won an oratorical contest, a citizenship award, and a newspaper-sponsored trip to Washington, D.C. to interview the Capitol's leading dignitaries.

Robert Bittenbender, whose mother, Harriet, is a Disneyland wardrobe specialist, received his diploma from Garden Grove's Santiago high school in June and heads for U.C.L.A. and a course of study in mathematics. He

captained the varsity swim team during his junior and senior years, and in the Fall will be enrolled as a midshipman in the naval officers training program.

Christine Palmer, daughter of Norman "Stormy" Palmer, a Studio live-action film editor, will major in biology at the University of California at Santa Barbara. While at Granada Hills high school, where she finished in the Spring, Christine was a member of the drill team, and served on the senior class steering committee, and the prom committee, and was the official statistician for the gymnastic team.

Charles Richardson, son of Lloyd Richardson, another Studio live-action film editor, is also heading for the University of California at Santa Barbara where he will major in physics with an eye to a high school teaching career. A June graduate of Burbank high, Charles was an honor student and belonged to the physics, chemistry, math and philosophy clubs.

Barbara Robinson, whose father, Herb, is Buena Vista's eastern division sales manager, will enter Thomas More





College, the new liberal arts college of Fordham University in New York, to major in English. While at Yonker's Roosevelt high school, Barbara also won scholarships from the New York State Regents and Thomas More.

Her brother, Herbert, a second-year Disney winner, is a pre-law student at Sienna College in Loudonville, New York.

*Catherine Sieling*, daughter of Ken Sieling, the Studio's personnel director, will join Christine Palmer and Charles Richardson at U.C.S.B. Her major will be social science, her goal a degree in elementary education. The Hollywood high school graduate was the president of the Girl's Honor Society, and a member of the Student Council, the Girl's League, the Service Club, the American Field Service, and the Girl's Athletic Association.

*Susan Smith*, whose father, William H. G. Smith, is head of U. S. licensing for Walt Disney Productions, will attend Vassar College in Poughkeepsie, New York for a major in modern languages. During Susan's high school years at Rye Country day school, she



*Norman and Christine Palmer*



*Susan and Pete Smith*

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## DISNEY AWARDS

was a class officer, a member of the school's student government, the girls' athletic team, and the school glee club.

There are now 24 students enrolled in the Disney Foundation College Scholarship Program. Three first-year winners, Mary Laird, Patricia Varkle and Virginia Verity, have won their degrees, while a fourth, Ronald Dishman, left the program to join the Marine Corps.

Others in the initial winning group were Daniel Broughton, Lee Coats, Barbara Ettinger, Linda Holton, Laurel Houser, Michael Jackson, Prudence Jo Nater and Joyanne Shemkus. Second-year winners were Alpher, Maureen Hill, Terry Perkins, Richard Reitherman, Jeffrey Jones, Linell McCurry, Herbert Robinson III and David Walker.

*Courtesy "The Disney World"*



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## PREDICT COLOR T.V. WILL AID GROWTH OF BLACK AND WHITE

Color TV sets that will cover a wall — or fit in your pocket — were among predictions made by Robert Howard, NBC v-p and general manager of KNBC-TV. In a speech yesterday to the 900-member convention of the Pacific Coast Bar Assn. at its annual meeting in San Francisco, Howard predicted that the huge growth of color TV will help the black-and-white market rather than hurt it.

"Color TV is setting new sales records every day," said Howard, "but the sales of black and white sets are continuing near record level."

Howard also predicted that for the first time American consumers will spend as much money this year on color TV sets as they will for black and white receivers, stereo phonographs and radios. "Between now and Christmas we estimate that one of every two sets sold will be a color receiver."

Howard pointed out that there are already seven million color sets in use, and expects another five million to be purchased before the year ends.

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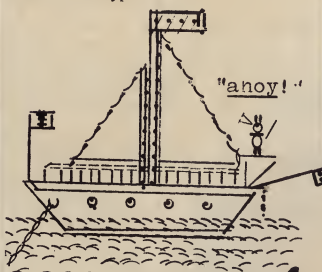
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## PERSONELL PROMOTIONS at DISNEY STUDIOS

Continued from Page 4

International arm as a vice president after some five years as director of publicity and advertising at the Studio.

At the annual board meeting of Buena Vista domestic, George Sullivan and Donald Hagler were elected assistant secretaries while Luther Marr was voted secretary of BVI, Harry Archinal assistant secretary, and George Sullivan as assistant secretary-treasurer.

The Continental administrative activities of BVI in London will be supervised by Cyril James, while Cyril Edgar, assisted by Joseph Westreich, will handle all sales matters pertaining to theatrical films and television.

Out Anaheim way, Dick Nunis has been appointed vice chairman of the Disneyland Park Operations committee, but will continue both as director of operations and a member of the Operations Committee.

Truman Woodworth is the Park's new director of general services, and Jim Passilla has assumed the duties of personnel manager at Disneyland from Fred Newcomb, who now heads labor relations.

Bob Matheison has been borrowed from the Disneyland organization and development staff to head up the special committee making studies and recommendations on the Florida Project. Other assignments on this committee went to Bob Reilly and Pete Clark of Disneyland and Frank Stanek of WED. Mike Vance has taken over Matheison's former responsibilities at the Park.

At the Studio, publicity manager John Conner has been appointed to Dick McKay's former position in the publicity phase of the operation; Gordon Hubbard has succeeded the late Pat McNalley as head of the makeup department, and Jim Clay has joined the Studio as manager of the printing department.

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JOE KANNER

# MOTION PICTURE INDUSTRY

(Continued from Page 7)

Also under consideration is the "Village" to consist of low cost apartments. Such units will enable residents to avail themselves of the Fund's hospital and medical services immediately adjacent and lower the Fund's out-patient costs, yet increase its ability to provide for out-patients.

Q. How does the MPFR intend to acquire the \$40,000,000 it needs?

A. The campaign, headed by Gregory Peck, serves to raise these funds through capital gifts, bequests and endowments.

Q. How may I get more information on arranging for such donations?

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A. All gifts and donations to the Fund are tax deductible and Fund personnel will gladly work with donors or their representatives in providing information as to the proper procedure. Just call Fund headquarters — 933-8231.

Q. Who is eligible to receive MPFR services?

A. Anyone who has worked in the motion picture and television film industry for five consecutive years and earned \$1,000 or more during four of those five years, is eligible for Fund assistance. This assumes that the person applying is unable to meet with his or her own resources the problems with which they are confronted. This includes immediate dependents.

Q. Is there a waiting list to become a guest in the Country House?

A. Unfortunately there is. This is one of the reasons MPFR has embarked on its 15-year \$40,000,000 Endowment and Building fund campaign of which Gregory Peck is general chairman. This campaign will enable expansion of the Country House and Hospital and other MPFR services.

Q. Does the Fund help many families in the industry?

A. Last year, alone, the MPFR disbursed almost \$2,500,000 to assist

over 1,495 families in the motion picture and television film industry.

Q. How is the Motion Picture Relief Fund Administered?

A. The Fund is administered by its officers, Executive Committee and Board of Trustees, whose members represent all areas of the motion picture and television film industry. George L. Bagnall is the Fund's president. He was originally elected in 1956 and has been re-elected every year since. Working with the Board and in overall charge of Fund administration is William T. Kirk, executive director.

Q. What is the nature of Fund services?

A. The MPFR maintains the Motion Picture Country House and Hospital, which includes:

- 1) The Country House, 36 single and two double cottages in Woodland Hills for retired industry veterans.
- 2) The Hospital, which has 40 private rooms and includes complete facilities for surgery, physiotherapy and x-ray as well as its own laboratory and pharmacy.
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The Fund also maintains a clinic and welfare service center at its headquarters at 335 N. La Brea in Hollywood. Here, medical, dental aid are provided as well as housing, clothing and counseling.

Q. Where does one apply for Fund assistance?

A. All applications for Fund assistance are made at the 335 North La Brea office. Eligibility requirements for the Country House are 20 years minimum employment in the industry; financial need; normally good health (ambulatory); minimum age of 60 for men and 55 for women.

Q. Is it true that the Fund only takes care of actors?

A. No, definitely. In 1964 the MPRF extended assistance to 54 different categories of workers in the industry. These included in addition to actors, art directors, grips, janitors, nurses, producers, set designers, waitresses, publicists, writers, directors, gaffers et al.

Q. Does one have to be a member of a union or guild to obtain Fund help?

A. No, the MPRF's services are available to both affiliated and unaffiliated motion picture and television film industry personnel.

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Have you ever heard of Mike Dundee? You haven't? Well, then, this is the story of a little shoeshine boy, Michael Posateri, who became known to the boxing fans of his day as Mike Dundee.

Mike, born in Rock Island on Aug. 4, 1900, was next to the youngest of 15 children — two girls and 13 boys. His parents were immigrants to America from Sicily.

When Mike was in his early teens, he began to dream of becoming a prize fighter. In the meantime, he was a busy little fellow shining shoes in his dad's shoeshine shop, working in the fruit store his parents owned, and learning to play the violin. Johnny Dundee, a popular fighter of the day, was his idol.

At the age of 16, Mike decided to change his surname from Posateri to Dundee. And, under the supervision of Clifford "Peanuts" Schrieberl, he began his training in the bantam-weight division of boxing (118 lbs.)

While he was still in his 16th year he fought his first professional fight in St. Paul, with Pascal Cologne. Immediately, he began to take on all comers, fighters such as Johnny "Cupie" Ertle, Pal and Roy Moore, Joe Burman, Earl Puryear and "Buck" Timothy, until he reached the top show place of all boxers, Madison Square Garden, in New York City.

In an elimination contest of feather-weights (126 lbs.) at the Garden in the early 20s, Mike lost the bout to Danny Kramer. The judges gave the decision to Kramer, but the New York press unanimously agreed that Mike had won the fight. Not long afterward, Mike fought Kramer again, in New Haven, Conn., and defeated him.

Later in his career, Mike took on fighters in the junior-light-weight class: Joe Glick, Eddie Anderson, "Kid" Kaplan (champion), Eddie "Kid" Wagner, Ray Miller, Armando Santiago and Benny Bass (champion). And although Mike never became a champion in any of the divisions in which he fought, he left his mark on the boxing world and a reputation for having been a good, clean fighter.

Upon his retirement from the ring in the early-30s, Mike came home, where, along with his employment at the Farnall Works of the International Harvester Co., he opened a gymnasium on 20th St. between 3rd and 4th Aves., directly across the street from the shoeshing shop where he had worked as a boy.

#### *"Worked Out" There*

Three of the many young men who "worked out" in his gym were Quinn McCann, George Houston and Police Chief Claus C. Miller. And it was during this period in his life that he assisted in the training of two top-

# MIKE DUNDEE PROFILE OF A FORMER BOXER



*POSES IN CALIFORNIA — Mike Dundee, former Rock Islander and prize fighter, poses in his home at Burbank, Calif., in front of boxing gloves and a picture of himself in the days when he was nationally prominent in the boxing profession.*

pugilists of the day, Barney Ross and Tony Zale.

Life went along smoothly for Rock Islander's ex-fighter through the '30s. Then, in 1942, an entirely new career was opened for him by Patrick "Patty" Quinn, former football celebrity of the Rock Island Independents. Mike left for Burbank, Calif., to work under the direction of Quinn, who was in charge of the "property" department of Warner Brothers Pictures.

Mike reminiscing on fighters who have appeared on the Big Time Vaudeville circuits while they were at the peak of their careers, mentioned his idol, Johnny Dundee, who did a vaudeville act with comedian Jimmy Hussey. Other famous boxers who took a fling in vaudeville from time to time were, Jack Johnson, Jack Dempsey, Jess Willard, Mickey Walker, Jim Jeffries, Tom Sharkey, Bob Fitzsimmons, Johnny Coulon, Max Baer, and of course, Japsie Maxie Rosenbloom. The list is almost endless.

Even Gene Tunney did a vaudeville act through the midwest on the Gus Sun Circuit, billed as (hold on), "The Chap America is Proud Of!" And Kid

McCoy, often featured on vaude bills, is credited with starting the no-hat craze for men. Mike, also made a few stage appearances in vaudeville in Chicago, with Joe and May Marks.

Mike, although he retired in December, 1965 is still very much a part of show business, behind the-scenes show biz, that is. For years he was with the property department of Revue Productions, Universal City, Calif. (TV). He and his wife, Mamie, still live in Burbank and he, as well as his three sons, use the surname Dundee. His son, Vernon, the father of three little girls, works at Lockheed Aircraft Corp.; Mike scores music for TV shows at Revue Studios and Gene is employed at Columbia Studios. He also directs plays in his own little theater in Burbank, which he calls, The Dun-Teri Theater.

The three brothers and two sisters Mike left behind when he took off for California and a new career 22 years ago are proud of their "little brother" Mike. They have every reason to be. He's a very nice man, a good father and an excellent "prop" man. In that order!



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